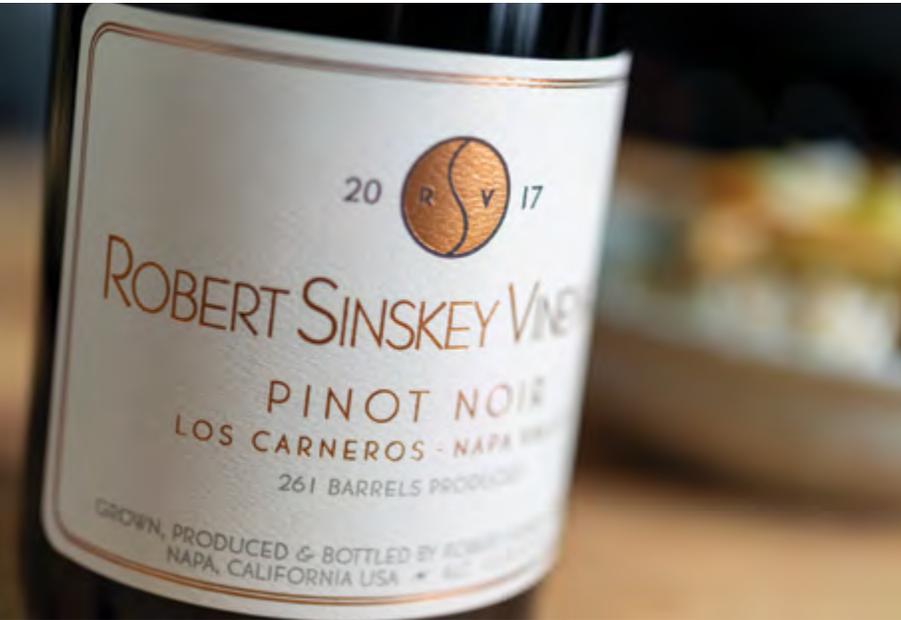


ROBERT SINSEY VINEYARDS

PINOT NOIR 2017



Los Carneros, Napa Valley



- CCOF Certified Organic Vineyards
- 100% Pinot Noir
- Heirloom selections and French clones
- 19 separately harvested and vinified lots
- From all five of RSV's Los Carneros vineyards
- Cave aged 12 months in French oak
- 30% new barrels for subtlety
- 261 barrels produced
- Bottled in 375ml and 750ml formats

Winegrowing Notes

The vintage of 2017 was best summarized by “expect the unexpected”...a wisdom learned from decades of farming. The most year to date rainfall on record occurred by February 22nd with 28 inches, followed by another 1 to 3 inches of rain in April. Then a blistering, week-long heat wave towards the end of August and into September accelerated ripening. Intentional low yields and organic regenerative farming methods allowed the fruit to achieve full physiological ripeness and night harvest helped to maintain the natural acidity. The entire crop was harvested by September 9th. Roughly one month later, climate change induced wildfires rampaged through Napa and Sonoma, putting an end to RSV's harvest. The good news: none of RSV's Pinot Noir was impacted by the fires.

Tasting Notes

RSV's Pinot Noir from the 2017 vintage has an infectious bounce to its step. Bright aromas and flavors of ripe, red berry and plum set the stage of deliciousness alongside notes of lavender, flowering sage, blood orange and intoxicating spicy hints of cinnamon, cardamom and vanilla bean. For all of the wine's playful juiciness and voluptuousness, the finish takes a classic, serious tone of depth and complexity. The polished fully-ripe tannins are youthfully firm, lending a backbone for a lengthy, mouthwatering finish that suggests this wine to be a superlative dinner companion.

FINE WINES. ORGANIC VINES.

6320 Silverado Trail • Napa, CA 94558 • 707.944.9090 • RobertSinskey.com • rsv@robertsinskey.com

Regenerative Healthcare!

We are facing an unprecedented, self-inflicted health crisis, yet the cause and potential cure is mostly ignored by those who have dedicated their lives to the craft of western medicine.

As organic farmers for over 35 years in the Napa Valley of California, we have enjoyed the benefits of regenerative farming with its ability to produce higher quality fruit while mitigating industrial agriculture's contribution to climate change through carbon sequestration. As much as we've tried to do the right thing for the planet, one farm is not enough. Climate change induced wildfire and extreme weather ravaged our region for three out of past five growing seasons. We are not in control. We need regenerative practices to become the norm to implement real change. We need all agriculture to embrace regenerative practices to heal an ailing earth and to provide the nutrition and environment to heal an increasingly ailing population.

The collateral damage of climate change in the form of mental and physical health degradation will be the number one health crisis for many generations to come. Regenerative farming, if widely employed, can reverse climate change while providing healthier nutrition. The problem is convincing people that it can make a difference and encouraging them to demand their produce and protein come from regenerative farms.

"I will use those dietary regimens which will benefit my patients according to my greatest ability and judgement, and I will do no harm or injustice to them." The Hippocratic Oath

Western medicine can bridge the divide between human health and agriculture for the benefit of all living things. Education is our primary weapon in fighting climate change induced health issues and we are going to make a stand. The Robert M. Sinskey Foundation* is partnering with the Rodale Institute, The Plantician Project and The Dexter F. and Dorothy H. Baker Foundation to sponsor a conference to educate those who are in the best position to make a difference - medical doctors.

This October, "The Regenerative Healthcare Conference," will be hosted at Rodale Institute's headquarters in Kurtztown, Pennsylvania, to build upon the concept of "regenerative healthcare" introduced in the Institute's 2020 white paper, *The Power of the Plate: The Case for Regenerative Organic Agriculture in Improving Human Health*, in which farming and healthcare work together to create a prevention-based approach to human and environmental health.

To learn more, visit robertsinskey.com/robert-m-sinskey-foundation/ for links to The Regenerative Healthcare Conference and the white paper.

* The Robert M. Sinskey Foundation mission is to advance medical science and improve the quality of medical care throughout the world by supporting education, scholarship, medical and scientific research and clinical activities.

